

#### Livingstone, Zambia

THEME: "REPOSITIONING ZAMBIA'S ECONOMY: DRIVING RESILIENT GROWTH THROUGH SMES, SUSTAINABLE FINANCING, AND DEBT SUSTAINABILITY."

# **EXHIBITION PACKAGES**

### standard PACKAGE K15,000

- Obtain a dedicated booth space in a central location.
- Get your logo displayed across translated summit materials and the website.
- Connect with potential partners and clients at a reception and a dedicated business matchmaking session.
- Benefit from a complimentary consultation for business growth form market leaders.
- Access valuable summit recordings and presentations after the event for continous learning.

PREMIUM PACKAGE K25,000

- Secure prime booth location with a dedicated meeting area for high-level engagement.
- Prominent logo placement on all summit materials.
- Participate in a thought-provoking panel discussion, contributing your expertise to tackling economic challenges.
- Connect with VIPs and potential investors at an exclusive dinner, forging valuable connections.
- Showcase your company through a pre-recorded video message prominently featured on the summit website.
- Gain dedicated media coverage support to amplify your message across Zambian media outlets.
- All other benefits listed under Standard and Basic Packages.

## BASIC PACKAGE K5,000

- Table Space: Standard table space with basic amenities.
- Marketing Material: description in event marketing material.
- Limited Promotional Opportunities: Limited opportunities for product/service promotion during the event.

#### **FOR CUSTOM SOLUTIONS**

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