

**ECONOMICS  
ASSOCIATION OF  
ZAMBIA**



**2024  
NATIONAL ECONOMIC  
SUMMIT  
SPONSORSHIP PACKAGE**



Slogan Here



## ABOUT THE ECONOMICS ASSOCIATION OF ZAMBIA

The Economics Association of Zambia has been a steadfast pillar in the nation's economic landscape. Established as a non-partisan professional organization, EAZ serves as a unifying force for economists and professionals in related disciplines, all united under a singular goal of advancing the discipline of economics for the betterment of Zambia's socio-economic fabric.

EAZ has played a pivotal role in shaping Zambia's economic policies and strategies through its research, advocacy, and policy recommendations. With a diverse membership comprising economists, researchers, policymakers, and business leaders, EAZ serves as a platform for rigorous intellectual discourse and collaboration on key economic issues facing the nation.

One of EAZ's key initiatives is fostering dialogue between the public and private sectors, facilitating partnerships that promote sustainable economic development. Through conferences, seminars, and workshops, EAZ provides a forum for stakeholders to exchange ideas, share best practices, and explore innovative solutions to complex economic challenges.

Furthermore, EAZ actively engages in capacity building and knowledge dissemination efforts, organizing training programs and publishing research findings to enhance the analytical skills and expertise of its members and the broader community, contributing to the development of a highly skilled and knowledgeable workforce.

By promoting evidence-based policymaking and fostering a culture of economic literacy, EAZ contributes to building a more resilient and inclusive economy that benefits all Zambians. Through its steadfast commitment to excellence, thought leadership, and collaboration, EAZ continues to be a driving force in shaping Zambia's economic trajectory.



# VISION

To advocate for inclusive and sustainable economic and social development through the promotion of research and policy analysis

# MISSION

To be a preeminent platform for economic analysis and research

# GOAL

To develop a culture of proactive thinking and engagement among all stakeholders in the discipline of economics for the growth of the national economy.

# OUR CORE VALUES

The Association recognizes the need for upholding professional standards and ethical conduct. Therefore, EAZ is guided by the following five core values



Impartiality – provide service in an impartial manner free of political, personal or other bias



Transparency – performing official duties in an open and honest manner



Accountability – being accountable to all members, staff, stakeholders and members of the public in all its activities



Professionalism – providing service with skill, objectivity and diligence to all stakeholders in a professionally ethical manner



Integrity – exhibiting the highest standards of personal probity and behaviour



With over 300 attendees, join us at the Economics Association National Economic Summit 2024 as you step into the future of economic excellence at the Economics Association National Economic Summit 2024, where innovation meets inspiration and collaboration shapes the course of prosperity. Get ready to embark on a journey filled with captivating insights and transformative experiences that will redefine the way you view Zambia's economic landscape.

Here's what awaits you

## SUMMIT HIGHLIGHTS

01

### Visionary Keynotes

Immerse yourself in thought-provoking keynotes delivered by trendsetters at the forefront of economic innovation. From disruptive technologies to sustainable solutions, discover the strategies shaping tomorrow's economic horizons.

02

### Unforgettable Experiences

Elevate your summit experience with interactive exhibits, and exclusive events designed to ignite inspiration and spark creativity. Uncover new perspectives, challenge the status quo, and leave your mark on the future of economics.

03

### Dynamic Networking

Forge invaluable connections with fellow industry professionals, policymakers, and thought leaders during dynamic networking sessions. Engage in meaningful conversations, exchange ideas, and form partnerships that drive collective progress.

04

### Innovative Solutions

Explore groundbreaking innovations and cutting-edge solutions that are revolutionizing industries and reshaping economic paradigms. From fintech breakthroughs to green initiatives, witness the power of innovation in action.



# SPONSOR THE EAZ NATIONAL ECONOMIC SUMMIT



## About The Summit

The Economics Association of Zambia is organizing a high-level summit titled "Navigating Zambia's Economic Transformation: Integrating Climate Change Adaptation and Post-Debt Restructuring." This summit aims to address the critical challenges Zambia faces, including climate change impacts and a mounting debt crisis, by convening policymakers, industry leaders, civil society stakeholders, and other relevant actors. By integrating national strategies like the 8th National Development Plan and global frameworks such as the Sustainable Development Goals, the summit seeks to develop actionable strategies that reconcile climate change adaptation imperatives with post-debt restructuring priorities, fostering economic resilience and sustainability.








This landmark summit represents a pivotal opportunity for Zambia to articulate a coherent vision and catalyze transformative action towards economic resilience and sustainability. Through interactive sessions and dialogues, the summit will generate pragmatic solutions, leverage partnerships, and illuminate pathways towards inclusive growth, environmental stewardship, and social equity. By uniting diverse perspectives and resources, the summit aims to craft innovative solutions that transcend immediate challenges, propelling Zambia towards a future characterized by economic dynamism and resilience.



# Why Sponsor?

Sponsoring the EAZ National Economic Summit offers your organization unparalleled exposure and networking opportunities within the economic community. By aligning your brand with this influential event, you demonstrate your commitment to advancing economic prosperity and innovation in our country. As a sponsor, you'll gain visibility among key stakeholders, access to exclusive networking sessions, and the chance to showcase your products and services to a targeted audience of decision-makers and industry experts.

## Sponsorship Benefits

-  **Brand Visibility:** Increase brand awareness and recognition among a highly influential audience comprising government officials, business leaders, and industry professionals.
-  **Networking Opportunities:** Engage with thought leaders and decision-makers through exclusive networking sessions, facilitating valuable connections and partnerships.
-  **Thought Leadership:** Position your organization as a thought leader in the economic sector by participating in panel discussions and keynote presentations.
-  **Exhibition Space:** Showcase your products, services, and innovations to a captive audience, generating leads and driving business growth.
-  **Complimentary Registrations:** Receive complimentary registrations and tickets that enable your own staff to participate in the conference—an invaluable professional development opportunity for anyone working in the economic and business sectors. Your team members will have the chance to gain insights from industry leaders, exchange ideas with peers, and stay abreast of the latest trends and developments in the field.
-  **Media Coverage:** Benefit from extensive media coverage before, during, and after the event, amplifying your brand's reach and impact across various channels.
-  **Customized Engagement:** Tailor your sponsorship package to meet your specific marketing objectives and budget requirements, ensuring maximum return on investment.

Join us in this extraordinary journey and seize the opportunity to sponsor the EAZ National Economic Summit, an unparalleled platform for driving economic progress and unlocking Zambia's full potential.





## THE PLATINUM EXPERIENCE SPONSORSHIP

**K400,000**

The Platinum Sponsorship Package represents the pinnacle of influence and authority at the EAZ National Economic Summit. This exclusive opportunity elevates your brand to the apex of prestige, commanding the stage amidst Zambia's most influential economic leaders. As the Platinum Sponsor, you'll enjoy in unrivaled brand exposure, deliver captivating keynote addresses, forge invaluable connections, and shape the discourse that propels Zambia's economic progress.

### Exclusive Platinum Benefits:

- 1. Premier Brand Placement:** Your brand will take center stage with prominent placement in all event promotional materials, including website banners, social media posts and email newsletters, ensuring maximum visibility and recognition among attendees and industry stakeholders.
- 2. Exclusive Platinum Sponsor Recognition:** Be recognized as a Platinum Sponsor in all official summit communications, including press releases, social media posts, and the official summit program.
- 3. Keynote Speaking Opportunity:** Position your organization as a thought leader with a 30 minutes keynote speaking slot for the CEO at the summit. Share your expertise, insights, and innovative solutions with a captive audience of decision-makers, influencers, and industry professionals, leaving a lasting impression and establishing your brand as a leader in the economic sphere.
- 4. Customized Summit Session:** Host a tailored session at the summit on a topic of your choice, showcasing your organization's expertise, innovation, and thought leadership to a targeted audience of summit attendees.
- 5. Media Coverage:** As platinum sponsor, benefit from pre-event, during-event, and post-event coverage in various media outlets, amplifying your brand's message to a broader audience.
- 6. Executive Roundtable Participation:** Participate in an exclusive executive roundtable discussion with top-level executives, policymakers, and industry experts.
- 7. Premium Exhibition Space:** Stand out from the crowd with a complimentary space for your premium exhibition booth located in a high-traffic area of the summit venue. Showcase your products, services, and innovations to a captive audience of decision-makers, generate leads, and drive business growth with personalized demonstrations, interactive displays, and engaging experiences.
- 8. Complimentary Registrations and Tickets:** Receive 10 complimentary registrations and tickets for your staff, allowing them to participate in the conference and take advantage of valuable professional development opportunities.
- 9. Complimentary One-Year Corporate Membership:** Enjoy Corporate Membership benefits for one full year, strengthening your ongoing relationship with EAZ and other stakeholders.
- 10. Complimentary EAZ Executive and Ordinary Membership :** Your organization will nominate 2 Executive members and 6 ordinary Members to receive the complimentary One year subscription, granting your organization staff access to exclusive member benefits, resources, and networking opportunities throughout the year.
- 11. Full-Page Write-Up in Summit Newsletter:** Receive a full-page write-up in the summit newsletter, providing a platform to showcase your organization's achievements, initiatives, and contributions to the economic landscape





## THE GOLD SPONSOR

**K200,000**

The Gold Sponsorship Package at the EAZ National Economic Summit is your gateway to enhanced visibility, strategic positioning, and meaningful engagement within Zambia's economic landscape. This exclusive opportunity empowers your brand to take center stage among industry leaders, fostering connections, and contributing to the dialogue that drives Zambia's economic advancement. As a Gold Sponsor, seize the opportunity to elevate your brand's influence, showcase your expertise, and unlock new avenues for growth and collaboration.

### Exclusive Gold Benefits:

- 1. Prominent Brand Exposure:** Your brand will receive prominent placement in select event promotional materials, including featured recognition on the summit website, select social media posts, and email newsletters, ensuring significant visibility among attendees and industry leaders.
- 2. Gold Sponsor Recognition:** Gain recognition as a Gold Sponsor in official summit communications, such as press releases, social media announcements, and the summit program, solidifying your status as a valued supporter of the event.
- 3. Special Speaking Opportunity:** Showcase your organization's expertise and insights with a dedicated 20-minute speaking slot during a summit session, allowing you to engage with a targeted audience of decision-makers, influencers, and professionals.
- 4. Media Exposure:** Benefit from comprehensive media coverage before, during, and after the event, extending your brand's reach and amplifying your message across various media channels.
- 5. Exclusive Networking Opportunities:** Engage in exclusive networking sessions with industry leaders, policymakers, and experts, fostering valuable connections and partnerships that can drive business growth and innovation.
- 6. Premium Exhibition Double Booth:** Receive a complimentary double booth located strategically within the summit venue, allowing you to showcase your products, services, and innovations to a captive audience of summit participants.
- 7. Complimentary Registrations:** Access 6 complimentary registrations and tickets for your staff, enabling them to participate in the summit's sessions and networking events, enhancing their professional development and industry knowledge.
- 8. One-Year Corporate Membership:** Enjoy the benefits of Corporate Membership for one year, strengthening your organization's relationship with EAZ and providing access to exclusive member resources and networking opportunities.
- 9. EAZ Membership Subscriptions:** Nominate 1 Executive member and 4 Ordinary members to receive complimentary one-year EAZ membership subscriptions, granting your organization additional access to exclusive benefits, resources, and networking opportunities throughout the year.
- 10. Summit Newsletter Feature:** Receive a dedicated half-page feature in the summit newsletter, offering a platform to highlight your organization's achievements, initiatives, and contributions to the economic landscape.





## SILVER SPONSORSHIP PACKAGE

**K100,000**

The Silver Sponsorship Package at the EAZ National Economic Summit provides your brand with a significant opportunity to enhance its presence and engagement within Zambia's economic arena. Positioned alongside industry leaders, this exclusive offering enables you to amplify your brand's visibility, forge valuable connections, and contribute to the ongoing dialogue shaping Zambia's economic trajectory.

### Exclusive Silver Benefits:

- 1. Prominent Brand Exposure:** Secure visibility in key event promotional materials, including the summit website, select social media posts, and email newsletters, ensuring your brand reaches a targeted audience of industry stakeholders.
- 2. Silver Sponsor Recognition:** Be acknowledged as a Silver Sponsor in official summit communications, including press releases, social media announcements, and the summit program, showcasing your commitment to supporting economic development initiatives.
- 3. Speaking Opportunity:** Engage with summit attendees through a dedicated 10-minute speaking slot, where you can share insights and perspectives with decision-makers, influencers, and professionals.
- 4. Networking Access:** Participate in exclusive networking sessions with industry leaders, policymakers, and experts, facilitating meaningful connections that can drive collaboration and growth opportunities.
- 5. Exhibition Space:** Receive a complimentary single booth at the summit venue, providing a platform to showcase your offerings to a captive audience of attendees.
- 6. Complimentary Registrations:** Access 4 complimentary registrations and tickets for your staff, enabling them to attend summit sessions and networking events to enhance their industry knowledge.
- 7. One-Year Corporate Membership:** Enjoy the benefits of Corporate Membership for one year, strengthening your organization's ties with EAZ and accessing exclusive member resources and networking opportunities.
- 8. EAZ Membership Subscriptions:** Nominate 3 Ordinary members to receive complimentary one-year EAZ membership subscriptions, providing additional access to exclusive benefits and resources.
- 9. Summit Newsletter Inclusion:** Receive recognition with a feature in the summit newsletter, offering a platform to showcase your organization's achievements and contributions to the economic landscape.





## BRONZE SPONSORSHIP PACKAGE

**K50,000**

Unlock the potential of your brand with the Bronze Sponsorship Package at the EAZ National Economic Summit. This package is expertly tailored to provide emerging and established businesses alike with crucial exposure and networking opportunities in Zambia's economic landscape. As a Bronze Sponsor, your organization will enjoy a variety of benefits designed to enhance your visibility and connect you with key industry players, contributing meaningfully to the discourse on economic development.

### Bronze Sponsorship Benefits:

- 1. Brand Visibility:** Feature your brand in summit materials such as the event website and selected email newsletters. This ensures exposure to a diverse group of summit attendees and industry stakeholders.
- 2. Bronze Sponsor Recognition:** Your sponsorship will be acknowledged on selected prominent platforms such as in the summit program and some social media announcements, still highlighting your support for economic development.
- 3. Networking Opportunities:** Gain access to general networking sessions allowing direct interaction with business leaders and policymakers to foster potential collaborations.
- 4. Complimentary Registrations:** Access 2 complimentary registrations and tickets for your staff to participate in the summit, enabling them to gain valuable insights and network.
- 5. Six-Month Corporate Membership:** Offer a six-month Corporate Membership with EAZ, allowing your organization to connect with the community and utilize member resources for a shorter duration.
- 6. Nominate 2 Ordinary members to receive complimentary one-year EAZ membership subscriptions,** providing additional access to exclusive benefits and resources.
- 7. Newsletter Mention:** Feature a brief mention in the summit newsletter, acknowledging your support and briefly highlighting your organization's role in the economic sector.





# GENERAL INFORMATION ABOUT THE SUMMIT



For comprehensive details and updates regarding the Economics Association of Zambia Economic Summit, please visit our official website at [www.eaz.org.zm](http://www.eaz.org.zm).

Should you have any inquiries regarding registration or sponsorship opportunities, please feel free to reach out to us at:

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